

*(617)-555-5555  jsmith@example.com*

* linkedin.com/j.smith  www.mywebsite.com*

*A self motivated, driven, creative, and successful individual with a strong social media presence and experience in field marketing. I am committed to positive representing brands and creating a strong sense of customer loyalty.*

OTHER INFORMATION  
***Driver’s License:*** *Yes****Languages:*** *English, Spanish, Portuguese* ***Relocation availability:*** *Yes*

INTERESTS AND HOBBIES  
*Hiking, writing, networking on social media, scuba diving, reading, attending concerts and sporting events*

EDUCATION  
*July 2015, Boston University, Boston, MA Master of Business Administration (MBA)June 2010, Boston University, Boston, MA Bachelor Of Arts - Communication*

AREAS OF EXPERTISE  
*Event planning, event marketing, social media marketing, product demonstrations, information dissemination, inbound marketing, brand ambassador training*

John **Smith**

Field Marketing Professional

***Start date to: end date***  
Position   
City, State  
*Description*

***Start date to: end date***  
Position   
City, State  
*Description*

***Start date to: end date***  
Position   
City, State  
*Description*

***JUNE 2015 to: PRESENT***  
Product Demonstrator  
City, State  
*Promote brand awareness, execute successful field marketing campaigns, attend events such as trade shows and festivals to promote the brand, engage with customers face to face and via social media, give product demonstrations to upwards of 100 event attendees per hour*